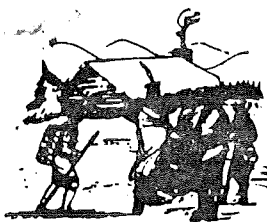


Oneida Tribe of Indians of Wisconsin

Post Office Box 365

Oneida, WI 54155

Phone: 869-1260



Oneidas bringing several hundred bags of corn to Washington's starving army at Valley Forge, after the colonists had consistently refused to aid them.



UGWA DEMOLUM YATEHE
Because of the help of this Oneida Chief in cementing a friendship between the six nations and the Colony of Pennsylvania, a new nation, the United States, was made possible.

April 3, 1989

U.S. Senator Herb Kohl
205 E. Wisconsin Avenue
Milwaukee, WI 53202-4207

COPY

Dear Senator Kohl:

I appreciate your interest in the All-Wisconsin Indian Tourism Trade Mission to Stuttgart, West Germany this September. Ruth Goetz of the Wisconsin Division of Tourism has informed me of your interest and asked that I send this letter backgrounding you on the trip.

This trip, involving 120 Wisconsin Indian dancers and drummers, representing 7 of the state's 11 Tribes, plus 30 people involved in arts and crafts as well as public relations and media people, has been sanctioned as an official tourism trade mission by the State of Wisconsin. And, because of the potential afforded the tourism economy state-wide (the 7 Tribes represent all areas of the state), Wisconsin has made a \$50,000 Joint Effort Marketing grant which will be used for the production of brochures, the staging of receptions for tour operators and other costs directly involving Wisconsin during the September visit.

This joint effort for tourism development is, to our knowledge, unique in this country. We cannot find any instance where a state has used the European love for Native Americans as a entrée to the tourism market. Therefore, it seems that the United States and its tourism efforts should share in this benefit.

There are two major ways the federal government can help. First, of course is for a grant which would help pay the estimated \$105,000 in air fares. Such a grant application has been made. A copy is enclosed, along with a copy of our Case Statement for Support. The other is in the area of lodging. As you can imagine, locating housing for this many people is a major undertaking. Some people will be housed in private residences. However, it is impractical to expect all of our people to be housed in this fashion.

Therefore, the idea of lodging some people in barracks on Stuttgart area military basis came to mind. Such an arrangement would not only offer housing for our people, but perhaps afford us an opportunity to do an evening performance for the men on the base. We have been in contact with Congressman Aspin's office and the office of Congressman James Oberstar on this matter, but so far, nothing has happened.

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KOHL Letter
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Tribal members have been attempting to raise money for this trip, both individually and as Tribal entities. An All-Wisconsin Indian Pow-wow and Travel Show is planned at the Green Bay Exposition Center May 27th and 28th as a fund raiser. Other smaller efforts are also underway. In addition, several Wisconsin Visitor and Convention Bureaus are contributing money and several corporations have been contacted.

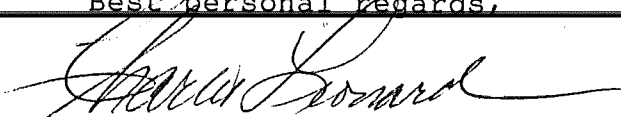
The corporation efforts have not been very rewarding. Except for the Oneida Tribe, most reservations are located in rural areas. Several Green Bay Corporations have expressed interest, but have not made a final decision. Major Milwaukee Corporations offer some opportunity, but they tend to confine their giving to Milwaukee area entities. Funding seems to be a real "Catch 22," despite the fact the tourism return will benefit all of Wisconsin, not just the reservations. In fact, except for the Oneida Reservation, none of the Tribes have any hospitality facilities and only a few have cultural activities which will attract German tourists.

Briefly, these are the facts. I would like to meet with you at your convenience to discuss your interest further. I think the opportunities offered by this trip are endless and involve not only tourism development, but foreign economic development as well.

If you will have your scheduling secretary contact me I will make myself available to meet your schedule needs. Obviously, I would prefer a meeting in Wisconsin - Milwaukee, Madison, Green Bay or where ever is convenient - but I will travel to Washington, D.C. if that is more convenient for you.

Again, I sincerely appreciate your interest and concern in this project. I look forward to meeting you and discussing some options.

Best personal regards,



Charles Leonard
Communications Consultant
Oneida Tribe of Indians of Wisconsin

encl. (2)

cc: Brenda Kittleson
Ruth Goetz
G. McLester
L. Powless