NEH IMPLEMENTATION GRANT OUTLINING notes 3/82
Museums & Historical Organizations-Temporary Project

Cover Sheet:

Principal Investigator/Co-Investigators: _____

Requested Period of Grant (1 years): Jan.1, 1983 - _____

Topic (Title) of Project: _____

(Comments: NEH evaluates applications by the criteria:
1) content of application should explain and interpret what is to be presented, and how it is relevant to general public understanding; 2) how you will reach a broad audience; 3) effective collaboration of scholars and other personnel; 4) a plan of work for a fixed period of time; 5) a realistic budget.

In the plan of work, resources should be specified, showing the project has 1) the capacity to coordinate personnel, 2) capacity to follow the plan, and 3) ability to attract the audience.

The interpretive program should have: 1) a theme or unifying idea, drawn from the humanities; 2) a format or mode of presentation.

The project should demonstrate the active participation of two groups: 1) specialists (teachers, curators, scholars, technicians, staff, artists, etc.) with ability to reach the audience; 2) audience members who are actively involved in the presentation in specific ways (how questions, comments, responses are elicited)

Design elements (visual interest) will be examined for 1) effectiveness of the interpretive tools used; 2) use of consultants from design-related fields, as well as the humanities consultants.

Budgets generally include: salary and travel (staff and consultants); materials (design and construction); printing and photographic costs for display (advertising posters, guidebooks, etc.); indirect costs. Cost sharing is expected. (Average budgets have been $40,000, with a range between 1,400 - 100,000; higher budgets with matching funds).

Interdisciplinary programs are encouraged, including a diverse geographic distribution of the project activities.

Additional Background Information:

1) A brief general description of the organization and its purpose;
2) Identification of previous planning grant
3) Review of humanities ideas & themes on which project

will be based, and specific format in which it will be presented to the public (exhibit, audio-visual presentation, printed materials, lectures);

4) How objectives, themes, format relate to the general public.

TEXT of the Grant:

I. NARRATIVE DESCRIPTION OF PROJECT (single-spaced, between 2-10 pages only, not including appendices and budget itemization)

A. PRESENT STATUS OF PROJECT (Introduction, Background)

B. SCHEDULED PLAN OF WORK (Stages of Development)

(note: indicate specific contribution of each consultant and project staff member, and when his/her particular job occurs)

1. EXHIBIT CONCEPT: Description of Design plan overall, involvement of personnel (A-V, historical)

2. NARRATIVE DEVELOPMENT

a. Outline of script, showing thematic development.

b. Plan of work for Oneida writers, editors, script ~~[illegible]~~ writers-labelers.

Oneida:
Museum specialists:
A-V production consultants:
academic consultants:
artists:

3. EXHIBIT CONSTRUCTION

a. proposed design, consultations map sources

b. staff assigned to coordinate, construction company hired

c. artifact Repro + rental

4. AUDIO-VISUAL PRODUCTION

a. Preparation of narrative for recording; Narrator

b. Photographic work (historical and contemporary; Wisconsin, New York, Ontario)

c. projectors, ~~artifact rental + repro~~, audio

5. ~~TRAVEL PROGRAMMING~~ (Dissemination Correspondence with receiving museums, scheduling.

b. Materials preparation (illus. booklet, brochures, posters, press releases) (calendar o travel show.)

Writers, artists, photographers, printers
Cost estimates on Printing

c. Description of sample program: Exhibition, lecturing, hands-on exhibits, school/university involvement, community interactions.

d. Technical handling of exhibit.

Staff, seating & space rental,
special packing and shipping arrangements
maintenance and repair
insurance costs

program director-lecturer/technician: Per Diem

G. SUMMARY, continuing dissemination of results

II BUDGET ITEMIZATION

III. APPENDICES

1. Scheduled Plan of Work (TIME LINE)

2. Principal CONSULTANTS & Professional PERSONNEL

1. OIKS staff - resumes with title/role in project
Director
Asst. Dir.
Research Assts.
Artists
Historians

2. University consultants - letters of committment and curriculum vitae

3. Museum specialists, Construction, A-V Producers

Chas. B.
T. W. B.

On. Ind Hist. Project
(Outline)

I Background.
- A. Objectives v Project
- B. Original project design

II Project Activities
- A. Organizatn v meetings + Consultations
  - Phase 1. Oneida ~~[illegible]~~ (+ exhibitn) + non Ind. ~~+ [illegible]~~ com. Participants
  - Phase 2. Museum Specialists
  - Phase 3. Exhibit Design + Constructn Consultants
- B. Re-Evaluation of Project design

III RESULTS
- A. Exhibit Design
- B. Narrative (script)
- C. Audio-Visual Production
  - Supe -> full color — 1000 - 3000 @ total
- D. Exhibit Construction
- E. Travel~~ing~~ ~~Exhibition~~ Program
  - dissemn
  - mus. contact letters / advertising devel / instr. packet, + ed materials, follow ups

~~orbogrel; grandes; mus hist ent; indep + v activities & schedules; bands hist; bus + hist~~

target pop

cost

IV Status 10 J Follow Up.
- A. Implementatn v project:
  - 1. submission ^ NEH
  - 2. archival + script res., involvement v com
- B. Dissemn of results — (Proposal follow up to funded ex)
  - Exhibit viewed, ^ long term potential — presentatns v Oneida hist, revising narratn and accumul slide library, using Oneidas as teachers + giving lectures ^ tours of exhib, — publications, lectures (museums) hist societies + coopen
  - Ed. devel. — impact efforts to native interest.

OUTLINE

Oneida Ind Hist Project
(~~NEH Plan Grant PM-1239-81~~)

~~I. INTRODUCTION~~

I. BACKGROUND → devel. of traditional Oneida culture + early exploitation by Wise → present day

A. OBJECTIVES OF THE PROJECT - self-contained exhibit
(context + objectives) just exposition ⊗

B. ORGANIZATION OF GRANT ACTIVITIES (prelim meetings - April)
(project design + org. meetings)

II. PROJECT ACTIVITIES

A. ~~Sequence~~ Sequence of meetings + consultations

B. (Re) organization of Project + GOALS
interdisciplin. diverse geog.

* III. RESULTS (INTERPRETATIN + RESEARCH)

A. HIST. NARRATIVE - RESOURCE MATERIALS, ~~[illegible]~~ biblios, ref. materials
(SPECIALISTS, teachers, curating scholars) + ORGANIZATNS (research)
1- THEME
2- OUTLINE OF ~~NARRATIVE~~ storyline (SCRIPT) [Consultants]

interpretation } diagram consultants ⊗ (folklore project) also

B. ~~EXHIBIT CONSTRUCTION~~ (DESIGN ELEMENTS) -
1- A-V ~~media~~ design pkge presentatn - objectives, resources
2- ~~technical physical~~ exhibit constructn [Consultants]

tech consultant = commercial designer/artist = writers/historians (⊕ script/labels) w. r. r. ized technologies, design

C. DISSEMINATION (EXHIBIT) - ability r + r audience ×
1- advertising devel. educ. hist. materials ⊗ - printed materials
2- Museums + ~~[illegible]~~ contact letters/instr. package etc/follow-up
3- Schools
4- [r. ag. ⊗ Tribes ... : "audience") / broader public

~~Oneida Com... Hist. m~~

E. [Impact] D. Cost analy - + eval. component (cost share + org. committment ⊗)

IV STATUS AND FOLLOW-UP

A- [Implementatn] r Project → NEH grant

B- [Related Activities] Engendered b Plan. r grant
(or under r. suggested b results)

V (DISSEMINATN) OF RESULTS

exhibit + exhibit → r potential - [long term]
slide lib ; lec. trained ppl , com. involvement . future pubs.

VI ADDITIONAL INFO

(attractn v additnl sources v support → (partnrs) enhancement) (conduct v res.

= publ. v stories (valuable side effects)

= facil development - OTS (partnrs - cul + hist/curric)

= tribal newsletter - elders (. taped (potential use in A-V proj: voice tape)

= new approaches (. NEWIST

= general ——— interest - hist + general

(Law + Hist ——— ')

= ties v area museums + hist societies

= anth - lit res. ties (SUNYA, NY mus, etc)

VII Summary / Conclusion

STATEMENT - impact v project v contrib (

natnl interest - strengthening v ——— aspects v humanities

U.S. Revol. / Amer hist - Ind partnrs

(esp) Oneidas

educ development

VIII ATTACHMENTS

1 - Wm + Lothar design

IV - anticipated Dissem. of results
= estimates of presentations, bks etc
made (slide film, stories pub,
slide prog. & schools ...)

* [pub info & publication: copies to NEH]
- advance

VI additional info
- has grant attracted additional sources & support
- Conduct of res - valuable side effects
(public & stories)
training & res. assts
new approaches & f. (NEWIST - liaison)
fac. development (OTS ? ...)
Tribal newsletter - participp in taping elders
participp & auth - lit researches
generating — interest - hist & genealog.
= law & hist — " "
= lies & museums & area -- regnl
shows

*STATEMENT: import & proj. as contrib &
natnl interest - strengthen ing all
aspects & humn
(eg U.S. Revol/Amer hist - Ind participp
(esp) Oneidas ...
educatnl development

STATE hist
local hist contacts

VIII Attachments - Wm & (other) design
video ??

BACKGRND

I - review - context + objectives v project (proposal)

PROJ ACTIVITIES

II - describe.. activities ^ on ^ grant period.

(a) sequence of meetings + consultations

(b) products (w incipient) photos, slide lib, video, wm + library

re-organization v project along these lines (per JT)

RESULTS

* III (most import) - (findings, accomplishments, progress)

* assess impact v project on institution, audience w ^ field

* extent ^ project deepens w/ or appreciation ^ humanities

IV. STATUS - indications ^ continued w related ^ suggested 6 results

- logical follow-up ^ funded activity (implem grant) - sources v support