

UNIVERSITY EXTENSION

The University of Wisconsin
606 State Street, Room 518
Madison, Wisconsin 53706
262-6841 Area Code 608

Center for Community Leadership Development

January 22, 1968

~~HAB~~ RFB
MEMORANDUM

2. File

TO : Robert L. Bennett, Commissioner
Bureau of Indian Affairs

FROM: Helen Scheirbeck

Enclosing copy of proposal for an Indian Cultural Center
and Training Institute at Wisconsin Dells, Wisconsin.

/vjr

Enclosure

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BUR. OF INDIAN AFFAIRS
WASHINGTON, D. C.



I. INTRODUCTION

The Center for Community Leadership Development has a long standing concern with the development of all levels of community leadership in Wisconsin and the nation.

One aspect of the Center is the Indian Affairs unit which has worked closely with the Wisconsin Indians on economic, political and social development. Members of the Indian Affairs unit have been instrumental in helping the Great Lakes Inter-tribal Council organize and secure a very impressive programmatic funding from The Office of Economic Opportunity. This funding now totals 2½ million dollars. The Indian Affairs unit now hopes to begin stimulating and coordinating a number of research and action projects in cooperation with various departments within The University of Wisconsin system and the State of Wisconsin. The unit already has a small program staff.

In the past year, the staff has held a number of exploratory conferences with WARF through the Dells Boat Company, a subsidiary of WARF, with a view to the joint establishment of an Indian Cultural Center supported by a broad spectrum of Institute activities, with the direction and program performance shared between the Dells and University Extension, The University of Wisconsin. This opportunity to work with WARF from the Dells community lends itself to the development of a multi-dimensional operation for the Institute and Cultural Center.

II. OBJECTIVES

a. To develop a living cultural history of the Indians of the Great Lakes Region from the past to the present through a cultural center located at the Wisconsin Dells, i.e., the arts, the dance, the song, the legend, and the history of these peoples.

b. To provide a facility and repository for the recording, collection and preservation of all matters relative to the preservation and growth of Indian cultures in the Great Lakes Region.

c. To provide a forum through which Indians and non-Indians can conduct a searching dialogue on heritage and current issues.

d. To further develop Indian self-development, education and leadership through institutes, conferences and seminars.

e. To further advance research and serious scholarship in all aspects of Indian life.

III. BROAD PROGRAM COMPONENTS

These are projected in broad categories for implementation over a five-year period. First, the Cultural Center will be housed in a building and on lands provided thru WARF at Wisconsin Dells. Among the elements to be established in the building are:

a. a museum in which the life and development of the American Indian and, particularly, of the Indian from the Upper Great Lakes Region will be depicted through carefully selected collections and exhibits;

b. in conjunction with the various elements involved in establishing a living museum will be lecture rooms, classrooms, and a library where both tapes and microfilm, as well as books and documents will be maintained for archive research and cultural preservation purposes;

c. an Indian village will be established adjacent to or along with the permanent buildings in which the daily life of various tribes will be presented by Indians in authentic costume during certain months of the year.

In this Indian village it may be possible to assemble various Indian artists, artisans and craftsmen, who will be able to demonstrate how they produce their works. It might be possible to place these objects, with a distinctive Dells trademark guaranteeing the works' authenticity, on sale through a separate commercial venture.

d. a broad-ranging program of lectures, seminars and workshops will be provided on selected subjects of interest dealing with artistic, anthropological, historic and social matters.

This series of programming will also include presentations by Indians in the various forms; namely, dance,

drama and graphic arts. These programs should not be viewed as confining Indians to work only in traditional forms, but rather as a way of creative expression of the various modes undertaken by Indians.

e. a publications department will be established for the issuance of materials relative to the Cultural Center as well as books, learned and popular, occasional monographs and ultimately a periodical journal. Publication may even be expanded to include musical works as well as works of art in terms of encouraging fine arts competition, acquiring such works of art for museum exhibition, and reproducing these in the various forms now common to various museum activities.

In addition, training sessions for Indians may be conducted both at the Dells and at the University in various aspects of on-going education not excluding the possibility of developing a number of courses for academic credit.

These broad program objectives may be summed up as follows. The activities of a Cultural Center and Institute aim at providing both Indians and non-Indians with the experience of discovering their long history of interdependence and mutual enrichment. The training aspects cover three major categories, business management and vocational skills, cultural preservation and community development, and Indian land rights and economic resource development. (A guiding policy, that preference be given for the training of Indians for employment both directly and indirectly in activities sponsored by the Cultural Center will be practiced.)

IV. ACTIVITIES WHICH MAY BE PROJECTED DURING THE FORTHCOMING YEAR (both during the season at the Dells and in the off-season period)

a. The organization and conducting of an Indian Leadership Conference of Indians from the Great Lakes Region.

b. An Institute for training teachers of Indian children.

c. An inventory of arts and crafts and the identification of the artists and craftsmen in the Indian communities of Wisconsin and the Upper Great Lakes Region.

d. An Indian Arts and Crafts Fair for Indian artists and craftsmen from the Upper Great Lakes.

e. A tribal leadership training program for tribal government which would be sponsored by the Institute and other governmental agencies such as the Bureau of Indian Affairs.

f. An Institute for church groups and various women's clubs on the American Indian in urban and rural communities and the community development process.

g. A series of workshops on Indian dance and song.

h. A traveling exhibit of Indian arts and crafts to all the schools in Wisconsin.

i. A beginning program of Indian folklore and woodsmanship, as part of a camping experience for young people. This project would work with Upham Woods, for the mutual enrichment of both the Camp and the Cultural Center.

j. An oral history project will be started in the Dells community among the Winnebagos.

V. STRUCTURE AND OPERATION

The Cultural Center and Training Institute will be a joint University of Wisconsin and WARF project.

a. The project staff will be academically appointed by University Extension and administratively responsible to the Dean of Human Resource Development.

The professional staff of the project will consist of a Director, Programs Coordinator, Exhibition and Visual Information Specialist, Librarian, Publications Coordinator, Assistant to the Program Coordinator and an Assistant to the Exhibition Specialist.

Five members will comprise the office staff. They will be the Receptionist-Typist, Secretary to the Director, a Secretary-Bookkeeper, Stenographer II, and a Typist II.

In preparation for the first years' operation, the Director, Programs Coordinator, Exhibition and Visual Information Specialist, Secretary to the Director, Secretary-Bookkeeper and Receptionist-Typist will be needed. These key persons should be employed at least six months prior to the actual opening of the Cultural Center. By the end of the first year, all staff cited in paragraphs above will be needed.

b. A Steering Committee on technical and program development will work with the Director and WARF on all technical, historical and program aspects of the Cultural Center and Training Institute. This Committee will be composed of 11 members. There will be one representative from each of the

following: Wisconsin State University system; private colleges in Wisconsin; Department of Anthropology, The University of Wisconsin, Milwaukee; Art Department, The University of Wisconsin, Madison; Art Department, University Extension; the State Legislature; an outstanding interested Wisconsin citizen; as well as four Indians from the Great Lakes Region. This committee will meet as much as deemed necessary by the Director the first year and will be subject to quarterly meetings thereafter.*

c. A Program Advisory Board will work with the Director to identify various training needs in the Indian field and set the various program directions. This board will be composed of 10 members; seven will be Indians from the Great Lakes Region, two will be Indians from other parts of the country and one will be a representative from the Art Department, The University of Wisconsin. The Board will meet bi-annually except the first year when they will be subject to quarterly meetings called by the Director.*

The recommended staff pattern, Steering Committee and Program Advisory Board are viewed as the core for bringing together the necessary expert advice and Indian involvement to assure authentic program development and implementation of the project.

* This list of names will be recommended to the Dean by the Ad Hoc Committee.

VI. BUDGET

First Year Module

Director	\$18,000.00
Program Coordinator	14,000.00
Exhibition and Visual Information Specialist	13,500.00
Secretary to Director	7,000.00
Secretary-Bookkeeper	6,000.00
Receptionist-Typist	5,000.00
Staff Travel and Per Diem	6,000.00
Resource Persons (Field Personnel) (Fee and Travel)	15,000.00
Consultants (Fee and Travel)	5,000.00
Steering Committee (Travel and Per Diem) 6 trips x 11 members x \$100.00	6,600.00
Program Advisory Board (Travel and Per Diem) 6 trips x 10 members x \$80.00	4,800.00
Supplies (consumable) (incl. mimeographing, duplicating, postage)	2,000.00
Books (incl. publications, subscriptions and memberships)	1,500.00
Exhibits, Preparation & Transportation	10,000.00
Telephone and Telegraph	1,000.00
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	\$115,400.00

Five Year Module

Director	\$18,000.00
Program Coordinator	14,000.00
Exhibition and Visual Information Specialist	13,500.00
Librarian	12,000.00
Publications Coordinator	12,000.00
Assistant to the Program Coordinator	10,000.00
Assistant to the Exhibition Specialist	10,000.00
Receptionist-Typist	5,000.00
Director - Secretary	7,000.00
Stenographer II	5,000.00
Typist II	4,500.00
Secretary-Bookkeeper	6,000.00
Resource Persons (Field Personnel) (Fee and Travel)	15,000.00
Consultants (Fee and Travel)	15,000.00
Staff Travel and Per Diem	15,000.00
Steering Committee (Travel and Per Diem) 4 trips x 11 members x \$100.00	4,400.00
Program Advisory Board (Travel and Per Diem) 4 trips x 10 members x \$80.00	3,200.00
Supplies (consumable) (incl. mimeographing, duplicating, postage)	8,000.00
Books (incl. publications, subscriptions and memberships)	4,000.00
Exhibits, Preparation & Transportation	10,000.00
Telephone and Telegraph	1,500.00

INDIAN INSTITUTE CULTURAL CENTER

PROPOSED MAIN BUILDING

Space Allocation

I. Display, Sales, Workshops:

Artisans in the various craft specialties will use these areas to demonstrate the making of various items. Each unit will also function as a shop, with items displayed and sold.

A. Jewelry:	20' x 15'	300 sq. ft.
B. Costumes & Dolls:	20' x 15'	300 sq. ft.
C. Weaving & Fabrics:	20' x 15'	300 sq. ft.
D. Leather work:	20' x 15'	300 sq. ft.
E. Painting:	20' x 15'	300 sq. ft.
F. Sculpture & Woodcarving:	20' x 15'	300 sq. ft.
G. Pottery:	20' x 15'	300 sq. ft.
H. Basketry:	20' x 15'	300 sq. ft.
I. Weaponry:	20' x 15'	300 sq. ft.
		<u>2,700</u> sq. ft.

II. Museum Display:

A permanent display of Indian artifacts will be housed in this area.

J. Display room:	20' x 75'	<u>1,500</u> sq. ft.
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III. Multipurpose Hall:

This area will be used for temporary exhibits, music and dance performances, public lectures, seminars and convention meetings.

K. Center area:	35' x 40'	<u>1,400</u> sq. ft.
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IV. Corridors:

These two entrance-exit areas will also be used for permanent display, primarily of a wall-hanging type.

L. Corridor Display:	20' x 10'	200 sq. ft.
M. Corridor Display:	20' x 10'	<u>200</u> sq. ft. 400 sq. ft.

Total Space Allocated: 6,000 sq. ft.

NB: Building cost estimated at \$12. per square foot.

ESTIMATED COST OF BUILDING: \$72,000

We have reviewed this cost estimate with Mr. Tim Johnen. He feels that WARF would be willing to contribute initially the building at a cost of up to \$75,000. An additional \$20,000 would be given for parking lots and \$10,000 would be given for the development of an Indian Village. WARF also would buy the major collections for the museum. We have no estimates on these at this time.

INDIAN INSTITUTE CULTURAL CENTER

PROPOSED MAIN BUILDING

